

## PRESIDENT'S MESSAGE



I hope everyone had a wonderful summer after our very successful book sale. Now we are getting back to the autumn routine. Our Program Chairs have a terrific line up this year, and I am looking forward to all of them.

We were able to add over 20 new members to our branch last year. How great for us! Of course that means many new people for all of us to meet. Unfortunately I missed the new member wine and cheese party last spring, so please come up to me and introduce yourself and I'll do my best to get to know you all.

One of the AAUW President's tasks is to confirm committee chairs for the upcoming year, and so I had the interesting experience of communicating with all the committee chairs over the summer. Many of the current chairs wanted to stay in their roles, and I thank them for continuing to give their time and energy to our organization. Some needed to retire, and for those committees I had to reach out to our membership to find new chairs. To all who agreed to serve as a new chair, I thank you as well. A comment I heard more than once from the chairs who agreed to stay on was that they would serve one more year and then step down. So taking them at their word, I offer this suggestion to all our committees: Please think about adding some new members to your committee and possibly mentoring a new or existing committee member to take over as chair next year.

What is on most everyone's mind these days is the November election. If you are wondering what the candidates stand for, or against, please look at AAUW's nonpartisan voter guide. Go to [www.aauwaction.org/voter-education/voter-guides/](http://www.aauwaction.org/voter-education/voter-guides/). There are links for the NC Senate race, the NC Gubernatorial race, and of course the Presidential race. I think we can all agree - the stakes are high.

*(Continued on page 3)*

## COMING EVENTS

- |                            |   |
|----------------------------|---|
| <b>Sep 7</b><br>2:00 p.m.  | <b>Book Club</b><br>College Walk                              |
| <b>Sep 12</b><br>1:00 p.m. | <b>Board Meeting</b><br>St. Philip's Episcopal Church         |
| <b>Sep 13</b><br>6:00 p.m. | <b>Branch Meeting</b><br>Lutheran Church of the Good Shepherd |
| <b>Sep 27</b><br>1:00 p.m. | <b>Bridge Club</b><br>Connie Kay Hughes' home                 |
| <b>Oct 5</b><br>2:00 p.m.  | <b>Book Club</b><br>College Walk                              |



## BRANCH MEETING

**6:00 p.m., Tuesday, September 13**  
**Lutheran Church of the Good Shepherd**  
*Potluck Supper & General Meeting*

See Page 2 for information on what to bring!

## SEPTEMBER BRANCH MEETING

6:00 p.m., Tuesday, September 13  
Lutheran Church of the Good Shepherd

Please bring a dish to share for our September Potluck Supper according to your last name initial as follows:

A-F Entrees  
G-I Desserts  
J-O Appetizers  
P-Z Salads/Sides

Also bring a table service for yourself, including a plate and silverware.  
Cups and napkins will be provided.

*Karen Kallio & Judy Thomas, Hospitality Co-Chairs*



## PUBLIC POLICY/VOTER EDUCATION COMMITTEE



Since the fall of 2015, the committee has spent an extraordinary amount of time developing three approaches to Get Out the Vote in 2016.

**Creating a Branch Facebook page:** With the support of a \$500 mini grant from AAUW NC, the branch developed a FB page, using social media for the first time as a tool to Get Out the Vote (GOTV). Bookmarks were printed to promote our FB page and enclosed with purchases at the July book sale. Other bookmarks will be distributed with GOTV posters (see Advertising below).

FB posts were focused on GOTV messages before the March primary; more GOTV posts will be concentrated from mid Sept until the election. Two page managers (Liz Bates and Amye McCallie) continue to oversee the FB project. Several other members serve as editors, posting on a regular basis. More editors are needed. If you enjoy Facebook or would like to try it, please contact Amye or Liz.

Check out our page! LIKE, COMMENT and SHARE at [www.facebook.com/AAUW.Brevard.NC](http://www.facebook.com/AAUW.Brevard.NC)

**Creating a Research Team:** The second aspect of GOTV is being carried out by a research team whose ongoing role is to feed FB editors with GOTV and issue-oriented material for posting. Two advisors (Susanne Rolland and Carol Elliott) oversee the work of this team.

Following the November election, the research group will continue to develop public policy bulletins and legislative updates that are central to the mission of AAUW. This information will be included in our branch newsletter and/or sent directly to members as "action alerts."

**Creating an Advertising Team:** The third aspect of GOTV, advertising and print media, is also directed by two advisors (Katie Thompson and Barbara Wolfe). Three issue-specific print ads have been designed to focus on financial security, education or health. A different ad will appear each week in our local newspaper in the three weeks leading up to the election.

In addition a fourth "generic" ad will run for one month in the online edition of our local paper. The month before the election, this generic ad will also loop on the local Cable TV channel, in the Coed movie theater, and in selected organization waiting rooms on their in-house video monitors. The generic ad will also be printed as a poster.

In early October, print material and bookmarks will be distributed. Leslie Chepenik is heading the distribution and needs members to assist getting the material out around town to the library, Chamber of Commerce, stores, beauty salons, churches, laundry mats, etc. Please contact Leslie or sign up at the September meeting.

*Karla Atkinson, Public Policy/Voter Education Committee Chair*

## ***President's Message (Continued from page 1)***

Finally, the NC AAUW 2017 Annual Meeting is March 31-April 1 at the Downtown Marriott in Greensboro, NC. The speaker is AAUW Board Liaison Melissa Johnson. Last year Karla Atkinson, Linda Thompson and I went and had a wonderful time. Please consider attending next spring.

*Aleta Tisdale*

### **AAUW ENDOWED SCHOLARSHIP FUNDS**



Brevard Branch members have responded to the call to support both the Brevard College Scholarship Endowment and the Blue Ridge Community College Scholarship Funds. As of July 27, 2016, the Brevard College Scholarship Endowment totaled \$15,865! We are two-thirds of

the way to a fully funded endowment of \$25,000 thanks to your generosity.

The Blue Ridge Community College Scholarship Endowment Fund contributions from July 1, 2015-June 30, 2016 totaled \$5,399.46. AAUW Brevard members contributed \$4,050 of that total. Total investment contributions as of June 30, 2016 were \$69,955.53. The market value of this fund as of that date was \$81,314.16. We earned four percent from the endowment, enabling an additional \$2,605 to be awarded towards scholarships last fiscal year.

These generous contributions allow us to help more students realize their educational goals with funding that grows in perpetuity. They are a perfect way to commemorate a special occasion or a special person. You may download contribution forms via our website for both endowments, or you may contribute directly to the Brevard College Endowment fund through their website. A hard copy form for each college endowment is also available at each of our monthly meetings.

Your support is deeply appreciated!

*Betty Schenfield, Chair, Scholarship Committee*

### **Bridge Club**

Congratulations to Connie Keeney who had the highest bridge score in August, and thank you to Carol Carrano for hosting last month. Our next bridge group will meet at 1:00 p.m. on September 27 at Connie Kay Hughes' home. If you would like information about this group, please contact Linda Thompson.

### **Book Group**

AAUW book group will meet on Wednesday, September 7, at 2:00 p.m. in the downstairs meeting room at College Walk. We will discuss *Dead Wake* by Eric Larson. On October 5, we will discuss *Readers of Broken Wheel* by Katarina Bilvald. For further information call Carol Carrano.

### **CHANGE OF TREASURER**

After 18 dedicated years, our wonderful, long-time Treasurer, Betty Runion, has retired. We cannot thank her enough for all she has done for our branch. Eighteen years is a very long time to do any job, let alone a volunteer one. But Betty soldiered on (and on!) until recent health issues have made it necessary for her to step down and rest – doctor's orders.



Luckily a new member, Ruth Falck, agreed to fill this necessary and vital position. We are extremely fortunate because, as luck would have it, Ruth was Treasurer in her previous AAUW branch and therefore has been able to hit the ground running at this important budget time. After Betty resigned, the Board nominated and elected Ruth as Treasurer, and she put together the new budget in short order. It will be distributed to the membership prior to the September meeting, and we will vote on it at that meeting.

Thanks so much to Betty and Ruth for their skills and dedication as Treasurer for our AAUW Brevard branch.

*Aleta Tisdale*

## AAUW BREVARD SCHOLARSHIP CONTRIBUTIONS

*Donations made since the May 2016 newsletter*

### Blue Ridge Community College Endowment

**Donor:**

Frank Aguilar  
Steven J. Aguilar  
Norma Aguilar  
Norma Aguilar  
Frank & Leslie Aguilar  
Books for Good, Inc.

**In Honor of:**

Norma Aguilar on Mother's Day  
Norma Aguilar on Mother's Day  
Phyllis Stout on her Birthday  
Ruth Powers on her Birthday  
James Aguilar on Father's Day

**Donor:**

Carol Carrano  
Carol & John Carrano  
Mary Kay & Bill Jennings  
Norma & James Aguilar  
Harriet Walls  
Norma Aguilar  
Carol & John Carrano

**In Memory of:**

Shirley L. Passeri (Aleta Tisdale's Mother)  
Mary Sauerteig  
Mary Sauerteig  
Harriet Grinnell  
Phyllis Stout  
Phyllis Stout  
Joy McGill

### Brevard College Endowment

**Donor:**

Karla Atkinson  
Karla Atkinson  
Annette Blum  
Annette Blum  
Carol Carrano  
Carol Carrano  
Carol Carrano  
Carol Carrano  
David Wells  
Carol Carrano  
Geri Hambley  
Geri Hambley  
Geri Hambley  
Geri Hambley  
Geri Hambley  
Patricia Hawkins  
Judith Johnson  
Ruth Powers  
Grace Roy  
Linda W. Thompson  
Linda W. Thompson  
Linda W. Thompson  
Aleta Tisdale  
Aleta Tisdale

**In Memory of:**

JoAnne Chase  
Shirley Passerie  
Mary Sauerteig  
Ron Lavery  
Eugene Casey  
Grace Thompson  
Dorothy Kirschman  
Phyllis Stout  
Caroline Wells  
Caroline Wells  
JoAnne Chase  
Lee Adams  
Betty Caccavale  
Phyllis Stout  
Ron Lavery  
Shirley Passerie  
Shirley Passerie  
Phyllis Stout  
Phyllis Stout  
Louis Walker Matthews  
Shirley Passeri  
Mary Sauerteig  
Mary Sauerteig  
Joanne Chase

**Donor:**

Grace Roy  
Anonymous Branch member  
Annette Blum  
Rachel Daniels

**In Honor of:**

Phyllis Stout & Ruth Powers  
Chip & Linda Munro  
Becki & Roger Benfield  
Wanda Moser  
Beth Gash  
Ray & Pat Garner  
Charles & Bobbie Jean Whitmire  
The Rev. Lauren Sims-Salata on  
occasion of her ordination

## NEW MEMBERS

**Susan Andresen** earned a BA in French from Connecticut College and a Master's Equivalency in English. She taught French in a Foreign Language in the Elementary School Program and was a secondary teacher of English, Speech and Drama. Susan grew up in Connecticut and lived in Michigan, Virginia and Pennsylvania. She and her husband, Arnie, met in 7<sup>th</sup> grade dance class, but neither dances very well to this day. They moved to Brevard in 2007 and have never looked back. Susan is a tutor at Rise and Shine, a member of St. Philip's Episcopal Church and lists her major accomplishment as "living my life the best way I can, with awareness and intention".



**Isabel (Gypsy) Richardson** received a BA in History from Western College for Women in Oxford, OH. She worked as an acquisition librarian at Johns Hopkins University, but spent most of her working years with the Army in several administrative positions in Germany, Virginia and Arizona.

Gypsy moved to Brevard in January 2016. Her favorite pastimes are reading, eating out and travel.

**Sherry Wicker** received a BS in Social Work and an MS in Child Development and Family Therapy from East Carolina University. She completed a second master's degree at Rosebridge Graduate School of Integrative



Psychology in Counseling Psychology. Sherry is a licensed Marriage and Family Therapist and has a private practice in Brevard, called a New Beginning Counseling. She is also certified as a NC Family Settlement Mediator and is a clinical facilitator for Prepare/Enrich couple assessments. Sherry and her 14-year-old daughter, India, have been in Brevard for seven years. She is a NC native, but lived much of her life in California and Colorado. She enjoys travel, gardening and her pet cats.

*Kathy Piersol, Membership Vice-President*

## DECEMBER HOLIDAY LUNCHEON

Tuesday, December 13, 2016 @ 12 Noon  
Porter Center Foyer – Brevard College  
Menu – TBA

Musical Entertainment - TBA

Please submit a check for \$18.00 payable to  
**AAUW Brevard Branch**  
to Ann Grant,

12 Galuyasdi Court, Brevard 28712. Deadline:  
Tuesday, December 6, 2016

## BOOK SALE 2017 UPDATE

For those who schedule well in advance, the following are key dates for the 2017 book sale.

Wed., June 14 – Paper on floor & tables into the gym.

Thur., June 15 – Books moved in; set up starts & continues on Fri. June 16.

Sat., June 17 – Sale opens at 10 a.m..

Sale goes all week. The non profits will be invited to come Thursday after the box sale.

Fri., June 23 – Move out; we fill boxes starting first thing in the morning (non-profits will have had their opportunity on Thursday afternoon).

*Carol Carrano*

## IN MEMORIAM

Branch and Honorary  
AAUW Life Member  
Kathryn (Kay) Galvin  
passed away recently. She  
was a long-time AAUW  
member who moved to  
Pennsylvania to be closer to  
family in 2010.

Kay's daughter, Ann  
Bogda, will be providing an  
obituary to the local paper.  
Condolences may be  
addressed to Ann at 513  
Hunting Whip Rd., Glen  
Mills, PA 19342-2223.

